

Lighting Africa 2010 Business Conference and Trade Fair -- Agenda--

<i>Time</i>	Monday, May 17
09:00-17:00	Set up of Trade Fair Booths: Trade Booths will be open during lunches and breaks on May 18-19 and during evening receptions
1700	Conference Registration Open

<i>Time</i>	Tuesday, May 18
08:00	Conference Registration Open
09:00	<p>I. Opening Ceremony</p> <ul style="list-style-type: none"> • <i>Emcee: Local TV Person/Personality (Invited)</i> • <i>Honorable Kiraitu Murungi, Minister of Energy, Kenya</i> • <i>Lighting Africa: Building a Sustainable Platform for An Emerging Industry</i> <i>Russell Sturm, Sustainable Energy Team Leader, International Finance Corporation (IFC)</i> <p>Keynote Address <i>Highly Successful African Entrepreneur (Invited)</i></p>
11:00	Break
11:30	<p>II. Off-Grid Lighting Market: Status and Trends <i>Session Chair: Vijay Vaitheeswaran, Energy Specialist, the Economist</i></p> <ul style="list-style-type: none"> • Market Overview on Off-Grid Lighting Market Trends <i>Consultant, TBA</i> • Industry Discussion Led by Moderator <ul style="list-style-type: none"> ○ Philips Lighting <i>Frank Altena, Sustainability Officer</i> ○ Thrive <i>Ranganayakulu Bodavala, President</i> ○ G24 Innovations <i>Steven Burt, Financial Controller (Invited)</i> ○ Osram, <i>Wolfgang Gregor, Senior Vice President and Chief Sustainability Officer</i> <p><i>Question and Answer</i></p>
13:00	Lunch

14:30	<p>III. Consumer and Trade Perspectives in Off-Grid Lighting <i>Session Chair: Mr. Chris Harrison Managing Director, Young & Rubicamm</i></p> <ul style="list-style-type: none"> • Market Segment Overview <i>Arthur Itotia Njagi, Lighting Africa Project Manager</i> • Consumer Preference Patterns <i>Christine Laurensen, Research International</i> • Critical Success Factors and Lessons Learned-The Distributor Perspective <i>Sam Goldman, Co-Founder and CEO, D-Light</i> <p><i>Question and Answer</i></p>
16:00	Break
16:30	<p>IV. Policy Drivers <i>Session Chair: Inger Andersen, Director, Sustainability, Africa</i></p> <ul style="list-style-type: none"> • <i>Introduction and Summary of Policy Barriers, Mark Hankins, Marge</i> • <i>Discussants: Mitigating the Barriers</i> <ul style="list-style-type: none"> ○ <i>Lutengano U.A. Mwakahesya, Director-General, Tanzania Rural Energy Agency</i> ○ <i>Augustus Goanue, Interim Head, Liberia Rural and Renewable Energy Agency</i> ○ <i>Dr. Albert Butare, former Minister of Infrastructure, Rwanda</i> ○ <i>Omane Frimpong, Managing Director, Wilkins Engineering, Ghana</i> <p><i>Question and Answer</i></p>
18:00	<p>V. Wrap Up <i>Rachel Kyte, Vice President, Business Advisory Services, International Finance Corporation (IFC)</i></p>
18:30	Reception in Trade Fair Exhibition
20:00	Product Award Ceremony and Launch of Off-Grid Lighting Industry Association
20:30	Lighting Africa Gala Dinner
20:30	Press Conference for Product Award Winners, Association Head and Key Dignitaries

<i>Time</i>	<i>Wednesday May 19</i>
09:00	Concurrent Breakout Sessions
A.	<p>VI. Market Perspectives on Quality Assurance <i>Session Chair: Akanksha Chaurey, Director, Decentralised Energy Solutions, Lighting a Billion Lives Campaign, The Energy & Resources Institute (TERI)</i></p> <p>Quality Assurance Strategy for the Off-Grid Lighting Industry <i>Rodd Eddy</i></p> <p>Panel Discussants:</p> <ul style="list-style-type: none"> • <i>Stuart Craine, Founder, Barefoot Power</i> • <i>David Otieno, GTZ</i> • <i>Norbert Pfanner, Fraunhofer Institute for Solar Energy</i> • <i>Kenya Bureau of Standards (Invited)</i> <p><i>Question and Answer</i></p>
B.	<p>VII. Emerging Business Models in Reaching the Bottom of the Pyramid <i>Session Chair: Professor Pikay Richardson, Manchester Business School</i></p> <p>Moderator Report: Marketing to the Bottom of the Pyramid: Lessons Learned</p> <p>Panel Discussants:</p> <ul style="list-style-type: none"> • Sun Transfer in Ethiopia and Kenya <i>Harald Schuetzeichel</i> • Sunlabob in Uganda <i>Ueli Scheuermeier (Invited)</i> • Zara Solar in Tanzania <i>Mohamedrafik Parpia, Managing Director</i> <p><i>Question and Answer</i></p>
10:30	Break
	Press Conference – Launch of U.S. Department of Energy Lighting Africa Renewables and Efficiency Deployment Initiative (REDI)

11:00	Concurrent Breakout Session
A.	<p>VIII. Product Advances in Off-Grid Lighting <i>Session Chair: Anton Zimmermann, CTO, Phocos AG</i></p> <ul style="list-style-type: none"> • LED's Ling Wu, General Secretary, China Solid State Lighting Alliance • Batteries <i>Speaker (TBA)</i> Win Kurzyca, National Sales Manager Alternative Energy Solutions Division SANYO • Photovoltaics <i>K Subramanya, CEO, TATA BP Solar</i> • Mobile Cell Phone Experience <i>Marko Keskinen, Director Strategy, Business Development and Industry Marketing, Nokia</i> <p><i>Question and Answer</i></p>
B.	<p>IX. Financing Across the Supply Chain: Investor Roundtable <i>Session Chair: Richard Duke, Deputy Assistant, Office of Policy and International, US Department of Energy</i></p> <ul style="list-style-type: none"> ○ International Finance Corporation <i>Corinne Figueredo, Manager, Cleaner Technologies Program</i> ○ Acumen <i>Raj Kundra, Director, Capital Markets and Energy Portfolio</i> ○ Pan African Investment <i>Ecobank (Invited)</i> ○ Faulu Bank Itotia ○ Tujijenge Africa <i>Felistas Coutinho, Director</i> <p><i>Question and Answer</i></p>
12:30	Lunch

14:00	Concurrent Events
A.	<p>X. Sustainability <i>Session Chair: (TBA)</i></p> <p>Particulate Emissions from Kerosene Lanterns Dustin Poppendieck Assistant Professor in the Environmental Resources Engineering Department at Humboldt State University Recycling and Disposal of Lead Acid Batteries <i>Philips, Sophie Vandenberg (Invited)</i></p> <ul style="list-style-type: none"> ○ <i>Nokia or GSMA (Invited)</i> <ul style="list-style-type: none"> • Social Impacts of Modern Lighting <ul style="list-style-type: none"> ○ <i>Gerhard Mair</i>
B.	<p>XI. Carbon Finance <i>Session Chair: Ken Newcombe, CEO, C-Quest Capital, LLC</i></p> <ul style="list-style-type: none"> • Methodologies for Carbon Finance Monitoring and Evaluation <i>Evan Mills, Staff Scientist, Lawrence Berkeley Laboratory</i> • Case Study on Carbon Finance for Off Grid Lighting <i>Ned Tozun, Co-Founder, D-Light</i> • Selling Carbon Credits for Kerosene Replacement with Solar Lamps <i>John Keane, Africa Projects Manager, Solar Aid</i> • E&Co <i>Kofi Nketsia-Tabiri, Regional Manager of E+Co Africa</i>
C.	<p>XII. Donor Session <i>Moderator: (TBA)</i></p> <ul style="list-style-type: none"> ○ GTZ (Invited) ○ United Nations Industrial Development Organization (UNIDO) <i>Alex Varghese, UNIDO Representative to Kenya and Eritrea</i> ○ Clinton Foundation (Invited) ○ Agence Sénégalaise d'Electrification Rurale (ASER) <i>Ousmane Fall Sarr, Directeur des Etudes et du Système d'Information</i>
15:30	Break

16:00	<p>XIII. Lighting Africa – The Way Forward <i>Session Co-Chair: Khetsiwe Dlamini, IFC Sub Saharan Africa and Vijay Iyer, World Bank Africa Energy Sector Manager</i></p> <p>Panel Discussants</p> <ul style="list-style-type: none"> • <i>Arthur Itotia Njagi, Lighting Africa Program Manager</i> • <i>Dana Rysankova, World Bank Lighting Africa Project Manager</i> • <i>Industry Trade Association</i> <p><i>Group Discussion</i></p>
17:30	XIV. Wrap Up
18:00	Reception in Trade Fair

Official Meeting Adjourned!